



Contact: Chrissy Ott
Tel: 856.234.5505
Email: cott@harlequinfloors.com

FOR IMMEDIATE RELEASE

HARLEQUIN FLOORS ANNOUNCES NEW SELF-INSTALL FLOORING SYSTEM
New sprung dance floor system delivers low-cost, DIY solution to customers

(Moorestown, New Jersey)– Harlequin Floors, the global leader in advanced technology flooring for dance, performing arts, entertainment and events, today announced a new self-install sprung floor system – Harlequin Flexity™, the latest addition to their line of professional sprung floor systems. Flexity panels are constructed of a unique birch plywood for improved strength and stability and feature special tongue and groove joints allowing for DIY installation. Designed for permanent or semi-permanent application, this sprung floor can be used for all types of dance and performance.

“The dance industry continues to grow in the United States and Harlequin recognized the need to enhance our product selection to include a low-cost, do-it-yourself sprung floor system that would be the perfect fit for dance studios, rehearsal spaces or even home studios,” said Pat Basileo, Chief Operating Officer of American Harlequin. “Flexity was successfully introduced last year in Europe and Australia, so it was a clear decision to add this to our sprung floor offerings in North and South America.”

Harlequin Flexity can be installed by any person with fundamental carpentry skills and is recommended to be finished with a vinyl performance surface such as Harlequin Cascade™ or Harlequin Reversible Pro™; both are durable, multipurpose roll-out vinyl floors suitable for all types of performance including tap, ballet and musical theater. Harlequin also offers an engineered hardwood surface if a wood look finish is preferred.

“Flooring plays a critical role in the health and safety of performers at all levels; it is important for Harlequin to provide a sprung floor option that is accessible to all of our customers,” says Basileo.

Harlequin is committed to continually delivering the highest quality products using new, advanced materials – supplying the performing arts, live events and education industries around the world with the very best in marley floors, sprung floors and stage floor systems.

About Harlequin Floors

Harlequin Floors, headquartered in London, England, is widely recognized as the world leader in advanced technology flooring for dance, performing arts, entertainment and events. Established in 1979, Harlequin Floors' experience and reputation are founded on the manufacture, supply and installation of a complete range of long-lasting portable, permanent, sprung and marley floors. The company's floors are preferred by dancers and performers at the world's leading companies and venues, which include The Royal Opera House London, The Paris Opera Ballet, The Bolshoi Ballet, American Ballet Theater, New York City Ballet and The Metropolitan Opera. WoodSpring®, Liberty®, Cascade™, Reversible™, and Hi-Shine™ are a few of the contributions Harlequin has made to the industry. The Harlequin Group operates worldwide with offices in the Americas, Europe, Australia and Asia Pacific. For more information about Harlequin Floors call 856.234.5505 or visit <http://us.harlequinfloors.com/>